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Guess Summer 2025 Internship Program For Recent Graduate

Description

Unlocking the mystery behind Guess, a prominent fashion brand in Los Angeles, unveils a world of endless possibilities. With its rich heritage, vibrant culture, and a penchant for creativity, Guess provides an exciting avenue for individuals seeking to make their mark in the fashion industry. Embark on a captivating journey with us as we delve into the captivating realm of Guess.

Responsibilities

1. Unleashing Imagination: Collaborate with a dynamic team to conceptualize and create captivating content that captures the essence of Guess' brand image.
2. Narrative Crafting: Develop engaging and persuasive written material for various platforms, including blogs, social media, and product descriptions, ensuring consistency with Guess' distinct tone and style.
3. Trendspotting: Stay ahead of industry trends and incorporate fresh ideas and concepts into content creation to captivate the target audience.
4. Storytelling Magic: Harness the power of storytelling to communicate Guess' brand narrative, generating emotional connections with customers.

Qualifications

1. Linguistic Wizardry: A natural command over the English language, with a flair for weaving words into captivating narratives that mesmerize readers.
2. Fashion Aficionado: A keen eye for fashion and a deep understanding of the industry's latest trends, allowing you to curate compelling content that resonates with Guess' target audience.
3. Creative Intuition: Ability to think outside the box and generate innovative ideas, infusing a touch of originality into every piece of content.
4. Detail-Oriented: A penchant for perfection, ensuring accurate and error-free content that aligns with Guess' brand guidelines.
5. Time Management Virtuoso: Proficient in managing multiple projects simultaneously, meeting deadlines while maintaining the highest standard of quality.

Experience

Previous experience in fashion writing or content creation is highly desirable. A portfolio showcasing your creative flair and ability to adapt your writing style to various platforms and audiences will be advantageous.

Skills

1. Captivating Storytelling: Ability to transport readers into captivating narratives, eliciting an emotional connection to the Guess brand.
2. SEO Expertise: Understanding of search engine optimization techniques to enhance the visibility and reach of Guess' digital content.
3. Social Media Savviness: Proficiency in leveraging social media platforms to

Hiring organization

Guess

Employment Type

Intern

Duration of employment

6 Month

Industry

Fashion

Job Location

Los Angeles, California, U.S.A,
90001, Los Angeles, California,
U.S.A

Working Hours

8

Base Salary

10

Date posted

December 15, 2024

Valid through

10.12.2025

engage with audiences, increase brand awareness, and drive traffic.

4. **Adaptability:** Flexibility in adapting writing styles to suit different formats, platforms, and target demographics.
5. **Collaboration:** Effective teamwork and communication skills to collaborate with diverse teams, including designers, marketers, and fellow writers.

Job Benefits

1. **Creative Freedom:** An opportunity to unleash your creativity and make a significant impact on Guess' brand image and online presence.
2. **Professional Growth:** Exposure to a fast-paced, dynamic environment that nurtures personal and professional development.
3. **Industry Insight:** Gain valuable insights into the fashion industry, staying at the forefront of the latest trends and developments.
4. **Competitive Compensation:** Enjoy a rewarding compensation package that reflects your skills and contribution.
5. **Vibrant Work Culture:** Be a part of a passionate team that fosters a supportive and inclusive work environment.

Contacts

To embark on this exciting adventure with Guess, please reach out to our Human Resources department via email at careers@guess.com or visit our careers page at www.guess.com/careers.

Join the enigma that is Guess, where fashion, creativity, and innovation converge, offering you an opportunity to leave an indelible mark in the realm of fashion content creation. Discover the limitless possibilities that await you in the fashion capital of Los Angeles with Guess.